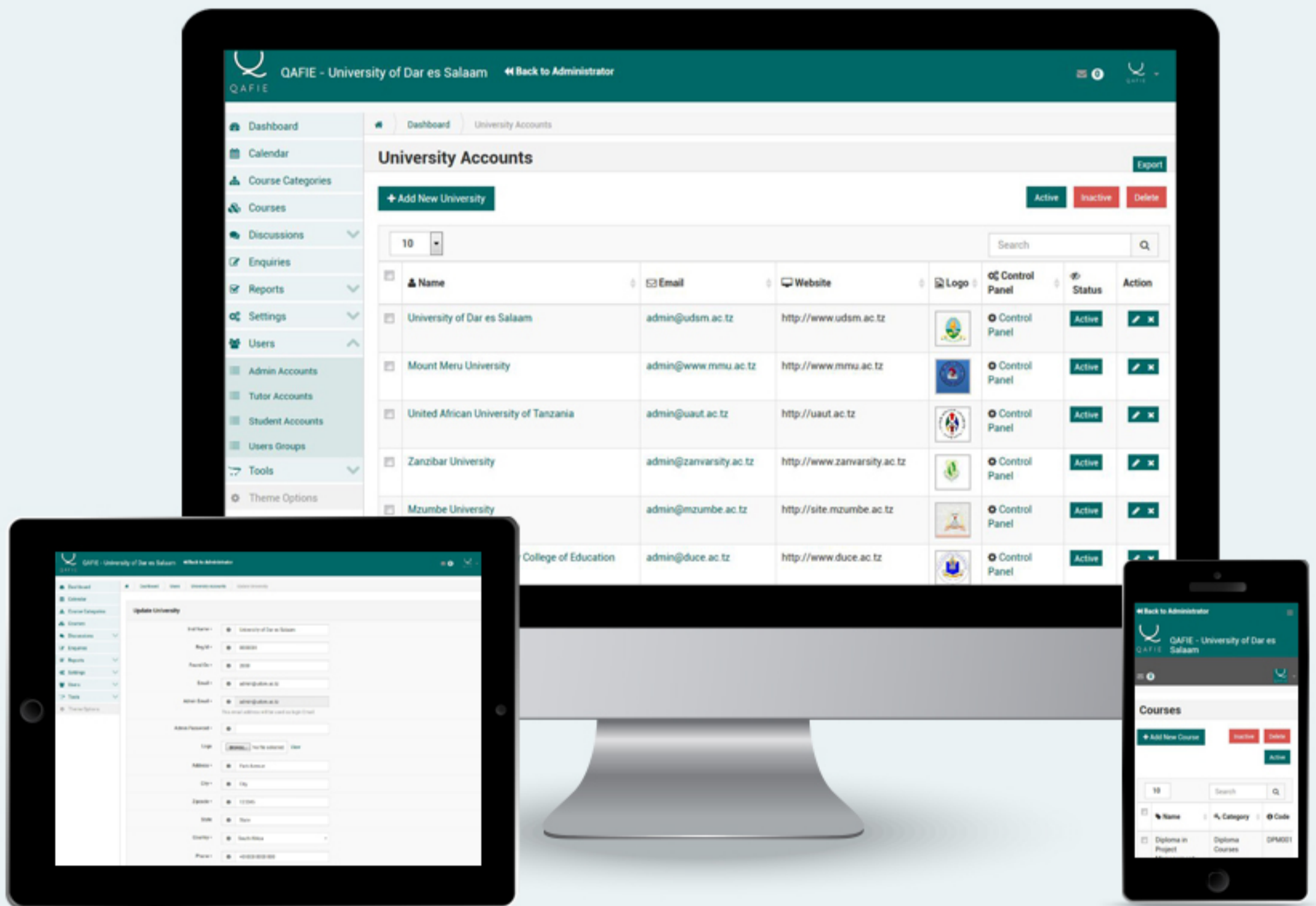


Innovative eLearning Product For Business Schools



About Client:

The client is a leading Business school in London, offering a portfolio of graduate and postgraduate courses in Business, Management, and Information Technology leading to internationally recognized qualifications. This client in association with its partner university is one of the largest MBA providers in the Europe.

Business Requirements:

At the time of engagement with QAFIE in 2015, the client revealed that managing student learning content and their performance analysis was the biggest challenge for the school. They were in need of a stable Learning Management System to make online learning possible for the students. The client was also looking for customized reports based on their requirements to analyse the students' performance in the best possible way.

Solutions Provided:

QAFIE personalized its Learning Management System, QAFIE - LMS, to address the client's requirements of eLearning delivery and management. The tailored system was designed to focus on 2 modules, namely – Administrator module and the Learner module. Each of these modules had a specific purpose and privileges.



The Administrator module was granted all administrative activities, like creating courses, registering tutors, registering learners, assigning courses to the learners, managing fees of the students and tracking the training progress using reports.

The Learner module was built in accordance with the stringent requirements of the client. The business school wanted us to emphasize more on making it very user-friendly for the learners to search for the Video Tutorials and the Presentations that are used to teach the students in the university. We also customized the course into a Weekly format so that it becomes easier for the students to understand and search the content that was taught on a particular date.



The components that were activated in the leading business school to make learner's training most fruitful were:

- ✓ Online Quiz module
- ✓ Chat and forum facility
- ✓ Course structure for sequential delivery of learning material
- ✓ The reporting with some custom built reports
- ✓ Online Assignments Assessment Module

Business Benefits:

As a result of the partnership with QAFIE , the business school was able to:

- ✓ Transform its learning and training methodologies from common classroom-based (use of spreadsheets) to a single system, requiring far less manual intervention.
- ✓ Encourage more students and tutors to participate
- ✓ Promote deeper student engagement through effective blended learning
- ✓ Enable a more convenient, 'on-the-go' learning style
- ✓ Leverage meaningful and comprehensive reports for further analysis and management perusal
- ✓ Forge a stronger collaborative bond between students and tutors through the use of tools like forums and social learning